ORDER

101884 • 06815345

Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1184

Flight Dates: 09/

ht Dates: 09/25/12 - 10/01/12

Orlginal Date / Rev: Order Type:

Order / Rev:

Alt Order #:

GENERAL

05/21/12 / 07/16/12

Primary AE:

Sales Office:

Sales Region:

KSNV

Amy McCreary

Print Date 07/16/12 12:08:41

BLPHI National

Agency

Orders

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

_....

Billing Cycle:

Agency Commission:

EOM/EOC

00:15:00

Broadcast

15%

Cash

Advertiser

Name:

Priority:

Oceguera for Congress

A35+

Demographic: Product Codes:

7100

PLC02 SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dill Idii				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	30	\$8,005.00	\$6,804.25
10/01/12	10/01/12	6	\$1,710.00	\$1,453.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$8,005.00	\$6,804.25	0.00
October 2012	6	\$1,710.00	\$1,453.50	0.00
Totals	36	\$9.715.00	\$8,257,75	-0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	•		Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$9,715.00
Market	100%	\$48,575.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$12,629.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$10,200.75
KTUD	1%	\$485.75
KVVU	22%	\$10,686.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$4,857.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ie Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
١	E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w	WaQM	5-6a	MTWTF	:30	2	\$135.003	0.00 NM	2	\$270.00
					M-F 5-6a WakeUp w	/Wagners								
		WAKE (JP WITH 1	THE WAG	NERS									
		Star	t Date	<u>End Date</u>	Weekdays Sg	ots/Week	<u>Rate</u> <u>F</u>	Rating				I		

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KSNV

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Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1184

Ln	Ch	Start	End	Inventory Code		Start/End Ti		Len Sp	ots	Rate Pri		Spots	Amount
E 1	KSNV	09/25/1	2 10/01/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	MTWTF	:30	2	\$135.003	0.00 NM	2	\$270.0
	WAKE	JP WITH	THE WAGI		, was a signal a								
	<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 09/		10/01/12	MTWTF	2	\$135.00	0.00						
E 2	KSNV	09/25/1	2 10/01/12	M-F 6-7a WakeU		6-7a	MTWTF	:30	3	\$275.003	0.00 NM	3	\$825.0
	MAKEI	ID MITH	THE WAGI	M-F 6-7a WakeU	p w/Wagners								
			End Date		Spots/Week	Data	Rating				Į.		
۱۸	<u>اهند.</u> /eek: 09	<u>rt Date</u> 25/12	10/01/12	<u>Weekdays</u> MTWTF⊷∽	<u>3</u>	<u>Rate</u> \$275.00	0.00						
E 3				Today Show	CM	658a-9am	MTWTF	:30	4	\$300.003	0.00 NM	4	\$1,200,0
	110111	00/20/1	_ (0,0,,,12	Today Show	O.M.	occa carri	(117811	.00	-1	Ψ000.000	0.00 1411	7	Ψ1,200,
	TODAY	SHOW		•									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 09/	25/12	10/01/12	MTWTF	4	\$300.00	0.00						
E 4	KSNV	09/29/1	2 09/29/12	Saturday Today	CM	7a-9am	5-	:30	1	\$225.003	0.00 NM	1	\$225.0
	0.7110	D 11/ TO	- A \ /	Saturday Today									
		DAY TOI		Ma alcelesca	Consta ASIs als	Dete	Detina						
۱A	<u>5ta</u> /eek: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
E 5				Sunday Today		7a-8am	0.00	:30	1	\$175.003	0.00 NM	1	\$175.0
	KONV	09/30/1	2 09/30/12	Sunday Today	CIVI	/ a-baiii		,30	'	φ175.003	U.UU INIVI	ı	φ1-75.0
	TODAY	ON SUN	IDAY	canaay roaay									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
V	/eek: 09/	24/12	09/30/12	S	1	\$175.00	0.00						
E 7	KSNV	09/25/1	2 10/01/12	M-F Today Show M-F Today Show		9-10a	MTWTF	:30	2	\$150.003	0.00 NM	2	\$300.
	TODAY	SHOW I	I	WIFE TOday Show	11						İ		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 09/		10/01/12	MTWTF	2		0.00						
E 8	KSNV	09/25/1	2 10/01/12	M-F Today Show	III 4th 16M	10am-11am	MTWTF~∽	:30	2	\$100.003	0.00 NM	2	\$200.0
	TODAY	SHOW	ш	Today 4th Hour									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	<u>0ta</u> √eek: 09/		10/01/12	MTWTF	2		0.00						
E 9			2 10/01/12	The Doctors	CM	2pm-3pm	MTWTF	:30	2	\$100.003	0.00 NM	2	\$200.
	NOTT	00,20,1	2 70.07712	The Doctors	0.11	zpiii opiii	*******	.00	_	φ100.000	0,00 14141	-	Ψ200.
	THE DO	CTORS									ŀ		
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				ŀ		
V	Veek: 09/	25/12	10/01/12	MTWTF	2	\$100.00	0.00						
E 10	KSNV	09/30/1	2 09/30/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$175.003	0.00 NM	1	\$175.
	MEMO	0 ~0D A	/AAU/EAUS	News 3 Today									
			//WKEND	Mantalas a	Consta Milanda	Dt.	D-H						
۱۸	<u>518</u> /90 Veek	rt Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
			2 10/01/12		CM	3-4p	MTWTF	:30	3	\$175,003	0.00 NM	3	\$525.
h-a	NOIV	03/23/1	2 10/01/12	Dr Phil	CIVI	2 -4 b	1911 99 1 1	.50	J	ψ170.003	0.00 14141	3	ψυΖυ.
	DR. PH	ſL		2111111									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek: 09/	25/12	10/01/12	MTWTF	3	\$175.00	0.00						
E 12	KSNV	09/25/1	2 10/01/12	News 3 at 4	СМ	4-430p	MTWTF	:30	2	\$250.003	0.00 NM	2	\$500.
	-1			News 3 at 4									
			AT FOUR				*						
1.0		rt Date	End Date	Weekdays	Spots/Week		Rating						
	Veek: 09/		10/01/12	MTWTF	2		0.00			4050	2.05 ::::	_	
⊨ 13	KSNV	09/25/1	2 10/01/12	•		430-5pm	MTWTF	:30	2	\$250.003	0.00 NM	2	\$500.
	NEWS	4 AT 430	iP	News 3 at 4:30Pl	IVI						1		
		rt Date	" End Date	Weekdays	Spots/Week	Rate	Rating						
						1.010							
v	Veek: 09/	25/12	10/01/12	MTWTF	2	\$250.00	0.00				Į.		

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1184

Ln Ch Start End		Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
	M-F Early News M-F Early News								,
EARLY NEWS	W-r Early News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating				1		
Week: 09/25/12 10/01/12	MTWTF~~ 4	\$375.00	0.00						
E 15 KSNV 09/25/12 10/01/12	M-F Jeopardy CM	630-7pm	MTWTF	:30	1	\$350,003	0.00 NM	1	\$350.00
	M-F Jeopardy								
JEOPARDY							l l		
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/25/12 10/01/12	MTWTF 1	\$350.00	0.00						
E 19 KSNV 09/25/12 09/25/12	Tues PR 10-11p CM	10-11pm	T	:30	1	\$900.003	0.00 NM	1	\$900.00
	Tuesday Prime 10-11pm								
PARENTHOOD									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	-T 1	\$900.00	0.00			ATTO 000	2 22 111		
E 20 KSNV 09/28/12 09/28/12	Fri PR 9-10p CM	9-10pm	F	:30	1	\$750.003	0.00 NM	1	\$750.00
GRIMM	Friday Prime 9-10pm								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	F 1	\$750.00	0.00						
E 21 KSNV 09/25/12 10/01/12		11pm-1135pn		:30	2	\$375.003	0.00 NM	2	\$750.00
E 21 KSNV 09/25/12 10/01/12	M-F News 3 at Eleven	i ipiii- i isopi	11 14174411	.30	4	φ375.003	0.00 NW	2	φ/50.00
NEWS 3 NIGHTSIDE	Wi- News o at Eleven								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/25/12 10/01/12	MTWTF 2	\$375.00	0.00						
E 22 KSNV 09/25/12 10/01/12	The Tonight Show CM	1135p-1237a	MTWTF	:30	2	\$185.003	0.00 NM	2	\$370.00
	Tonight Show					•			,
TONIGHT SHOW W/ JAY L	•						1		
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/25/12 10/01/12	MTWTF 2	\$185.00	0.00						
							Totals	36	\$9,715.00